

First Semester FYUGP Degree Examination November 2024
KU1AECENG102 - ENRICHING ENGLISH
2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 35

Section A

Answer any 6 questions. Each carry 2 marks.

1. Describe the role of telling stories in effectively engaging your audience.
2. Differentiate between verbal and written congratulations.
3. List the key components of an employment contract.
4. Define close reading
5. Identify three characteristics of an analytical essay.
6. What are some of the most significant functions of an event report?
7. Define a goal, and discuss why it is important to have a clear and specific goal in life?
8. Discuss prioritization as a time management strategy.

Section B

Answer any 4 questions. Each carry 4 marks.

9. As the class tutor, for an upcoming trip, apply the below given hints to formulate a clear set of instructions for the students.
What key points will you emphasize to ensure that all the students are prepared and engaged during the trip?
Hints: Gather materials—dress appropriately—pack food items and water—review the itinerary—charge your devices—plan the group etiquette.
10. Summarize the passage and write three facts the author uses to support the argument.
Young people today are reading differently than before because of technology. Many no longer choose paper books but prefer e-books, online articles, or social media posts because they're easy to access and quick to read. Websites like Wattpad, Kindle, and blogs offer a variety of stories and topics, from fiction to self-help. However, this shift means young readers often prefer shorter, more engaging content, rather than long, detailed books. While some worry that technology shortens attention spans, it has made reading more accessible and exposed readers to ideas from all over the world. For many young people, reading is not just an individual activity but something influenced by their friends and social media. Platforms like

Instagram and TikTok have created online book clubs where people share recommendations and reviews, which often leads to certain books becoming popular. These trends help people discover new books, but some argue that they sometimes focus more on what's trendy than on the quality of the book. Still, these social connections around reading show that stories are still important, even in the digital age.

11. Write a business letter to a supplier requesting a bulk order of office supplies. Include details such as the specific items needed, quantity, pricing, and any deadlines for delivery.
12. Draft an order confirmation letter responding to a customer who has placed a large order for your company's products. Include details about the order, estimated delivery time, and any terms and conditions.
13. Categorize the different components of a newspaper report. Imagine you are a newspaper reporter who has interviewed a witness of the landslide in Wayanad. Prepare a newspaper report on the devastating effects of the landslide, including statements from the witness.
14. Write a persuasive essay on the importance of following a healthy lifestyle.

Section C

Answer any 1 questions. Each carry 7 marks.

15. Analyse the missing elements in the given circular and draft an appropriate circular with full details. Date : 20-11-2024 -----
This is to inform you that the previously scheduled first semester exams have been postponed. -----
16. Compare and contrast the features of an argumentative essay with that of an analytical essay