



K25U 2363

Reg. No. : .....

Name : .....

**V Semester B.Sc. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/  
Improvement) Examination, November 2025  
(2019 to 2023 Admissions)  
CORE COURSE IN PSYCHOLOGY  
5B10PSY : Social Behaviour**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the following. **Each** question carries **1** mark.

**(6×1=6)**

1. What is Heuristics ?
2. Define Attitude.
3. What is Social Influence ?
4. Define Aggression.
5. Explain Discrimination.
6. What is Conformity ?

**SECTION – B**

Answer **six** of the following. **Each** question carries **2** marks.

**(6×2=12)**

7. Explain the role of nonverbal communication in social perception.
8. Cite the determinants of aggression.
9. Describe the changing gender roles of men and women.
10. Define prosocial behaviour. Briefly discuss the dispositional influence on prosocial behaviour.
11. Elucidate the shortcuts in social cognition.

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12. What do you mean by group cohesiveness ?
13. Explain the affect centered model of attraction.
14. Discuss upon impression formation and management.

SECTION – C

Answer **four** of the following. **Each** question carries **3** marks.

(4×3=12)

15. Explain the factors in attitude change.
16. Mention Heider's theory.
17. Explain cognitive dissonance.
18. Determine the factors of social behaviour.
19. Contrast the styles and approaches in leadership.
20. Differentiate between normative social influence and informational social influence.

SECTION – D

Answer **two** of the following. **Each** question carries **5** marks.

(2×5=10)

21. Explain the history of social psychology and mention the related disciplines.
  22. Define group, group influences and outcomes.
  23. Mention the theories of aggression. Explain the prevention and control of aggression.
  24. Discuss upon prejudice based on gender, it's nature and effects.
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