



K25U 3419

Reg. No. :

Name :

**First Semester B.Com./B.Com. Logistics Degree (C.B.C.S.S. – O.B.E. –
Supplementary) Examination, November 2025
(2019 to 2023 Admissions)**

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **1** mark.

(6×1=6)

1. State the meaning of behavioural approach of management.
2. Define human resource planning.
3. Define controlling.
4. What do you mean by CSR ?
5. What is MIS ?
6. Define change management.
7. What do you mean by business eco system ?
8. State the benefits of stress management.

SECTION – B

Answer **any six** questions in **not** exceeding **one** page. **Each** question carries **3** marks.

(6×3=18)

9. Explain qualitative approach of management.
10. What are the objectives of scientific management ?

P.T.O.



11. Discuss in detail Neo-classical approach of management.
12. Explain line and staff organization.
13. What are the features of logistic management ?
14. State the significance of TQM.
15. Explain theory X and theory Y.
16. What are the basic principles of business ethics ?

SECTION – C

Answer **any two** questions in **not** exceeding **three** pages. **Each** question carries **8** marks. (2×8=16)

17. Explain the concept of planning. Discuss the importance and barriers of planning.
18. Define leadership. Explain the different styles of leadership.
19. What is business ethics ? Explain the scope and types of business ethics.