



DON BOSCO ARTS & SCIENCE COLLEGE

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Print Media Journalism

2019-20

MA English Department



COURSE OUTCOMES

At the end of the session students will be able to:

1. Understand the role of news and its types and functions.
2. Understand news writing and different structures of news writing such as intro, lead, objectivity and writing techniques.
3. Practice different forms of writing for print media.
4. Critically appreciate movies and prepare reviews
5. Read, analyse and appreciate books and prepare reviews
6. Master the art of interviewing
7. Prepare travelogues and features

SYLLABUS FOR ADD-ON COURSE

Number of hours: 30

Module 1

What is news? News values, the basics of reporting, news gathering techniques, news structure, types of news, hard news and soft news, news sources, news conference, meet the press, news agencies

Module 2

News vocabulary, editing for clarity and accuracy, objectivity, fairness, style book, headline writing, banner, by-line, kicker, deck, strap line, feature heads

Module 3

The art of interviewing, Profile writing, Feature writing, Book review, Film review, Travelogue

Module 4

Practical Exercises in writing news, features, profiles, interviews, book review, film review and travelogue