

Action Taken Report on Employer Feedback Collected (Summary)

The recommendations were presented to the Academic and Management Councils. The proposals were discussed. The following actions were taken:

- 1. Introduced add-on courses for students to equip them for their profession.
- 2. Seminars were organized to familiarize the students with the latest developments.
- 3. More hours were allotted for practical in the time table.
- 4. Professionals from the field were brought to the campus for wider exposure.
- 5. Career guidance sessions were held for the final year UG students.
- 6. Industrial visits especially for BBA and journalism students was arranged professionally.
- 7. Made Parivartan, the professional agency in Kochi, for soft skill training

8. Explored the possibilities for more campus recruitment opportunities with WIPRO, TCS and news media firms.

9. Widened the scope of Placement Cell, asking students to submit the official registration form.

10. Introduced English Proficiency Certificate Course for all students.

Employers' Feedback on Curriculum and Its Transaction

The feedback received from the employers on the curriculum and its transactions was consolidated, codified, and analyzed, and the findings were presented, along with suggestions and recommendations before the Department Staff Council, Academic Council and finally before the Management Council for necessary action. The feedback given was either excellent or good for all questions, though two other options (Satisfactory/poor) were also in the list.

Feedback Findings

1. Employability Skill of Alumni

The employers (82%) of the alumni from Don Bosco Arts & Science College, Angadikadavu have rated the employability skill of our students excellent

2. Competence in Workplace

Assessing the quality of performance of the alumni in the workplace, the employers (87%) have found students from Don Bosco Arts & Science College competent.

3. Quality of Infrastructure

The employers of the alumni from Don Bosco Arts & Science College are very much appreciative of the infrastructure and other facilities available in the campus (88%).

4. Synergy and Team Spirit

The team spirit and synergy shown by the alumni from Don Bosco Arts & Science College, according to their employers (87%), is excellent.

5. Communication Proficiency

Over three-fourth of the employers (78%) of the alumni from Don Bosco Arts & Science College considered the communication proficiency of the students as excellent.

6. Level of Reliability

The alumni from Don Bosco Arts & Science College are held in great esteem as reliable employees, by their employers (87%).

7. Level of Motivation and Determination

8. Quality of Learning & Teaching Process

The overall quality of teaching and learning process in the college, according to students (92%), is very good.

Suggestions and Recommendations

- 1. English should be the medium of instruction
- 2. Include more exposure programmes for students
- 3. Provide attendance details to students on a regular basis.
- 4. Use modern technology more as teaching and learning tools
- 5. Include practical sessions more in the curriculum
- 6. Introduce career-oriented sessions more.
- 7. Offer career guidance sessions to choose the right course for higher studies
- 8. Introduce NET coaching for PG students
- 9. Include soft skill training to prepare the students for their career
- 10. PG Students should be given opportunities to take classes for UG students
- 11. Students should be made proficient in English.

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